



# SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

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**DIRECTORATE OF ONLINE & DISTANCE EDUCATION**

## **Classes Schedule for Semester 3 Course - MBA – July-2025**



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## Course Credit Details

| Course code | Subject                                               | Credit |
|-------------|-------------------------------------------------------|--------|
| MBAOL09     | Strategic Management                                  | 4      |
| MBAOL15     | Business Analytics and Intelligence                   | 4      |
| MBAOL023    | Services Marketing & Customer Relationship Management | 4      |
| MBAOL024    | Human Capital Strategy and Performance Management     | 4      |
| MBAOL13     | Investment Analysis and Portfolio Management          | 4      |
|             | Total                                                 | 20     |

# MBA - Class Schedule

| Quadrant 1 & 2 - E-Books & Video Lectures |              |          |                                                       | Quadrant 3 - Webinar |             |                    |                    | Quadrant 4 - Continuous Internal Assessment (CIA) |            |            |
|-------------------------------------------|--------------|----------|-------------------------------------------------------|----------------------|-------------|--------------------|--------------------|---------------------------------------------------|------------|------------|
| Module                                    | Release Date | Code     | Name                                                  | Date                 | Session Day | Slot1              | Slot2              | CIA                                               | Start date | End date   |
| Module 1                                  | 01-09-2025   | MBAOL09  | STRATEGIC MANAGEMENT                                  | 13-09-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 1                                             | 28-09-2025 | 05-10-2025 |
| Module 1                                  | 01-09-2025   | MBAOL024 | HUMAN CAPITAL STRATEGY & PERFORMANCE MANAGEMENT       | 20-09-2025           | Saturday    | 5:15 pm to 7:15 pm | –                  | CIA 1                                             | 28-09-2025 | 05-10-2025 |
| Module 1                                  | 01-09-2025   | MBAOL13  | INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT            | 20-09-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 1                                             | 28-09-2025 | 05-10-2025 |
| Module 1                                  | 01-09-2025   | MBAOL15  | BUSINESS ANALYTICS AND INTELLIGENCE                   | 27-09-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 1                                             | 28-09-2025 | 05-10-2025 |
| Module 1                                  | 01-09-2025   | MBAOL023 | SERVICES MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT | 27-09-2025           | Saturday    | 5:15 pm to 7:15 pm | –                  | CIA 1                                             | 28-09-2025 | 05-10-2025 |
|                                           |              |          |                                                       |                      |             |                    |                    |                                                   |            |            |
| Module 2                                  | 29-09-2025   | MBAOL13  | INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT            | 11-10-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 2                                             | 26-10-2025 | 02-11-2025 |
| Module 2                                  | 29-09-2025   | MBAOL09  | STRATEGIC MANAGEMENT                                  | 18-10-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 2                                             | 26-10-2025 | 02-11-2025 |
| Module 2                                  | 29-09-2025   | MBAOL024 | HUMAN CAPITAL STRATEGY & PERFORMANCE MANAGEMENT       | 18-10-2025           | Saturday    | 5:15 pm to 7:15 pm | –                  | CIA 2                                             | 26-10-2025 | 02-11-2025 |
| Module 2                                  | 29-09-2025   | MBAOL15  | BUSINESS ANALYTICS AND INTELLIGENCE                   | 25-10-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 2                                             | 26-10-2025 | 02-11-2025 |
| Module 2                                  | 29-09-2025   | MBAOL023 | SERVICES MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT | 25-10-2025           | Saturday    | 5:15 pm to 7:15 pm | –                  | CIA 2                                             | 26-10-2025 | 02-11-2025 |
|                                           |              |          |                                                       |                      |             |                    |                    |                                                   |            |            |
| Module 3                                  | 27-10-2025   | MBAOL09  | STRATEGIC MANAGEMENT                                  | 08-11-2025           | Saturday    | 5:15 pm to 7:15 pm | –                  | CIA 3                                             | 30-11-2025 | 07-12-2025 |
| Module 3                                  | 27-10-2025   | MBAOL024 | HUMAN CAPITAL STRATEGY & PERFORMANCE MANAGEMENT       | 15-11-2025           | Saturday    | 5:15 pm to 7:15 pm | –                  | CIA 3                                             | 30-11-2025 | 07-12-2025 |
| Module 3                                  | 27-10-2025   | MBAOL15  | BUSINESS ANALYTICS AND INTELLIGENCE                   | 22-11-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 3                                             | 30-11-2025 | 07-12-2025 |
| Module 3                                  | 27-10-2025   | MBAOL023 | SERVICES MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT | 22-11-2025           | Saturday    | 5:15 pm to 7:15 pm | –                  | CIA 3                                             | 30-11-2025 | 07-12-2025 |
| Module 3                                  | 27-10-2025   | MBAOL13  | INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT            | 29-11-2025           | Saturday    | –                  | 7:30 pm to 9:30 pm | CIA 3                                             | 30-11-2025 | 07-12-2025 |

Happy Learning  
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